



# CREATE *and* CRAFT

GADGET SHOP



## The Pack

**Welcome** to your personal 'Gadget Shop' information pack.

Here you can explore:

Page	Contents
3	What is a 'Gadget Shop'?
4	Why should my school host a 'Gadget Shop'?
5	How does a 'Gadget Shop' support fundraising?
6	Does a 'Gadget Shops' size really matter?
7	Speculate to accumulate: the profit margin
8-9	So, what's included in a 'Gadget Shop'?
10	NO RISK: unsold gadgets?
11	Added Value
12	The National Curriculum
13	Surely we don't get anything else? Erm...YES, you do!
14	How to Order
15	Contact us

## What is a 'Gadget Shop'?

Well, firstly a 'Gadget Shop' is **HASSLE FREE**.

A 'Gadget Shop' is designed to help your school generate the maximum possible income from fundraising activities.

When you select your chosen shop size (see below for details) we will send you a 'Gadget Box' full of create and craft activity packs that can be sold at your school. A 'Gadget Shop' can be run during break times, lunch times and after school, as well as during the school day.

### **BUT a 'Gadget Shop' is much more than just another fundraising activity!**

A 'Gadget Shop' is also linked to aspects of the National Curriculum. Each craft or activity is interactive and requires children to 'do something'. Additional activities also encourage entrepreneurial behaviour and skills development in KS2.

A 'Gadget Shop' is aimed primarily at children of a Primary School age.

**A 'Gadget Shop' has three simple, yet fundamental, aims:**

<b>No.</b>	<b>Aim</b>	<b>Checklist</b>
<b>1</b>	A 'Gadget Shop' is designed to help your school to <b>fundraise</b> in a fun and interactive way whilst developing a curiosity for the world around us.	
<b>2</b>	A 'Gadget Shop' is designed to be <b>high quality</b> and <b>HASSLE FREE</b> (We operate a two click system here at Primary Fundraising Hub; the first click is to order your 'Gadget Shop' and the second is to turn on your kettle, for a well-deserved cup of tea or coffee!)	
<b>3</b>	A 'Gadget Shop' is designed to <b>support learning within the National Curriculum</b> as well as encouraging entrepreneurial behaviour and skills development.	

## Why should my school host a 'Gadget Shop'?

There are millions of great reasons why your school should play host to the weird and wonderful world that is presented through a 'Gadget Shop'. But here are our top five favourite reasons to join the revolution...

No.	Benefit	Checklist
1	A 'Gadget Shop' will help <b>fundraise</b> vital monies for your school.	✓
2	A 'Gadget Shop' offers a superb selection of <b>child friendly</b> gadgets and gismos to <b>excite young minds</b> .	✓
3	A 'Gadget Shop' helps to develop children's understanding of the <b>National Curriculum</b> .	✓
4	A 'Gadget Shop' helps to develop <b>entrepreneurial skills and attitudes</b> .	✓
5	A 'Gadget Shop' is <b>exceptionally good fun</b> and <b>interactive</b> . It provides the perfect 'WOW' to your activities in school.	✓

## How does a 'Gadget Shop' support fundraising?

(Ah ha! Here's the magical bit...)

No.	Fundraising Solution	Checklist
1	<p>Firstly, through the sale of the crafts provided your school is guaranteed to make up to 50% <b>profit</b> on EVERY SINGLE ITEM that is sold.</p> <p><b>If you choose the MINI kit (£199), you'll make £400 – that's £200+ Profit!</b></p>	
2	<p>Secondly, the <b>FREE GIFT</b> supplied with every 'Gadget Shop' can raise additional funds through a 'Gadget Raffle' at no extra cost to your school. <b>100% of the profits go directly to your school</b> and you don't even have to fork out for a prize!!!</p>	
3	<p>Thirdly (and perhaps most importantly), a 'Gadget Shop' can help to raise awareness of, and excitement surrounding, your school's fundraising activities. By using the <b>FREE resources</b> in the days leading up to your event a significantly increased profit can be made as children purposefully bring in additional monies to spend on your stall.</p>	

For further information please visit:

[www.primaryfundraisinghub.co.uk](http://www.primaryfundraisinghub.co.uk)

## Does a 'Gadget Shops' size really matter?

Getting the right size delivery can make or break your 'Gadget Shop'; having too much stock is wasteful (although you can easily store items for future events). But, more importantly, no one wants a group of disappointed children when your stock sells out.

Use the table below to determine which size shop might be best suited to your school...

Shop Name	No. of Items	Recommended School Size
<b>MINI</b> <b>CREATE AND CRAFT</b> Gadget Shop	<b>118</b> CREATE AND CRAFT KITS	<b>Up to 100 pupils</b> (e.g., small school, mixed age classes)
<b>MAXI</b> <b>CREATE AND CRAFT</b> Gadget Shop	<b>236</b> CREATE AND CRAFT KITS	<b>100-250 pupils</b> (e.g., one form entry school, KS1 and KS2)
<b>SUPERNOVA</b> <b>CREATE AND CRAFT</b> Gadget Shop	<b>354</b> CREATE AND CRAFT KITS	<b>250-350 pupils*</b> (e.g., two form entry school, KS1 and KS2)

\*Please note, if you have more than 350 pupils on role, we recommend you purchase more than one kit to avoid disappointment.

## Speculate to Accumulate: the profit margin

The table below shows how much a 'Gadget Shop' costs and the amount of **profit** that will be generated for your school.

Please remember that the **FREE raffle prizes**, worth at least £10, can significantly increase the monies raised on the day. The '+' sign is shown next to the school profit as all prices are only recommended. Some schools may wish to sell their items for a greater price.

As well as the obvious financial gains, there are many other reasons why your school should host a 'Gadget Shop'. See the relevant section for details.

Shop Size	No. of Items	School Purchase Price	School Sale Price	School Profit
<b>MINI</b> <b>CREATE AND CRAFT</b> Gadget Shop	118	£199 (with £5.75 of FREE stock)	£400+	<b>£200+*</b>
<b>MAXI</b> <b>CREATE AND CRAFT</b> Gadget Shop	236	£399 (with £10.50 of FREE stock)	£800+	<b>£400+*</b>
<b>SUPERNOVA</b> <b>CREATE AND CRAFT</b> Gadget Shop	354	£599 (with £15.25 of FREE stock)	£1200+	<b>£600+*</b>

### Notes:

- 1) The selling price is only a recommendation; it is at the discretion of the individual school to decide on final selling prices.
- 2) All prices are inclusive of delivery.

\*School profit includes monies generated through a FREE raffle prize.

## So, what's included in a Create and Craft 'Gadget Shop'?

Item Picture	Item Name	School Purchase Price	Suggested School Selling Price	Current Price from a popular online retailer*	Quantity: Mini Shop	Quantity: Maxi Shop	Quantity: Supernova Shop
	Scratch It Rainbow	£1.75	£2.50	£2.99	6	12	18
	Pom Pal Kit	£1.75	£2.50	£2.99	4	8	12
	Velvet Art Hanging Set	£1.75	£2.50	£3.99	6	12	18
	Bubble Picture	£1.75	£2.50	£2.99	4	8	12
	Colour Your Own Magnet	£1.75	£2.50	£2.99	4	8	12
	Dotty Art Set	£1.75	£2.50	£2.99	4	8	12
	Mosaic Puppet	£1.75	£2.50	£3.99	4	8	12
	Canvas Colouring Kit	£1.75	£2.50	£3.99	4	8	12
	Foil Art set	£1.75	£2.50	£3.99	6	12	18
	Diamond Sticker set	£1.75	£2.50	£4.99	3	6	9
	Weaving Kit	£1.75	£2.50	£4.99	4	8	12
	Drawing and sticker set	£1.75	£2.50	£3.49	4	8	12
	Colour Your Own Canvas	£1.75	£2.50	£5.99	4	8	12

	Colour by Numbers	£1.75	£2.50	<del>£4.99</del>	4	8	12
	Make and Colour Magnets	£1.75	£2.50	<del>£3.99</del>	6	12	18
	Wooden Painting Set	£1.75	£2.50	<del>£4.99</del>	4	8	12
	Pom Pom Animal	£1.75	£2.50	<del>£4.99</del>	6	12	18
	Colour 'N' Trace Kit	£1.75	£2.50	<del>£5.99</del>	4	8	12
	Diamond Art Set	£1.75	£2.50	<del>£4.99</del>	4	8	12
	Large Engraving Art Set	£1.75	£2.50	<del>£4.99</del>	8	16	24
	Sticker Pictures	£1.75	£2.50	<del>£5.99</del>	4	8	12
	Shrink and Play Kit	£1.75	£2.50	<del>£5.99</del>	4	8	12
	Mould and Paint Space	£1.75	£2.50	<del>£9.99</del>	4	8	12
	Dino Chalk Factory	£1.75	£2.50	<del>£9.99</del>	4	8	12
	Velvet Glitter Art	£1.75	£2.50	<del>£5.99</del>	4	8	12
	Paint by Numbers	£1.75	£2.50	<del>£5.99</del>	4	8	12

\*figures taken from a popular online toy and book retailer.

(£204.75)

But we'll call it

**£199**

(£409.50)

But we'll call it

**£399**

(£614.25)

But we'll call it

**£599**

## **NO RISK: Unsold Gadgets? Future EVENTS!**

90% of our customers say that they sell 90% of their products on the day of their event!

All of our products are designed to be appealing and attractive to young minds; children will happily choose our products over any others at your event or fair!

NO hassle, NO ties, MAXIMUM profit for your school.

Of course, you can easily store a few unsold items for future events and can use our online website to easily restock your 'Gadget Shop'.

## **YOUR FREE RAFFLE PRIZE (Worth £10)**



For further information please visit:  
[www.primaryfundraisinghub.co.uk](http://www.primaryfundraisinghub.co.uk)

## **Added Value:**

*As well as providing great value for money, a 'Gadget Shop' also provides great educational value as well!*

Because we supply our products to schools right across the country we are able to offer you the very best wholesale prices. Any savings can be passed directly to our customers (you) allowing your school to make the maximum possible profit from your 'Gadget Shop'.

Of course, the value of a 'Gadget Shop' goes far beyond the funds raised for your PTA. If just one child is inspired to delve deeper into the world of art, craft and design then we believe our mission has been successful. However, we know from experience that a 'Gadget Shop' can get your school literally **buzzing** with **creative excitement** both before and after the event.

The entrepreneurial activities that accompany and complement each 'Gadget Shop' allow pupils to develop key business skills and develop a sense of ownership over their schools fundraising activities.

## **The National Curriculum:**

So, how exactly does a 'Gadget Shop' support the National Curriculum?

The gadgets contained within a 'Gadget Shop' are all 'Art' and 'Design Technology' based. They offer children the chance to take part in an interactive and fun activity, which is sometimes quick or sometimes takes place over an extended period of time.

Children then get an appreciation for how art, craft and design impact the world around them, rather than seeing it as merely a subject taught in schools.

A 'Gadget Shop' will allow learners to explore the world of art and design on their own terms, in their own time. Exploration and investigation are the best ways to instil a love for a subject. 'Gadget Shops' help to bring the curriculum to life!

For further information please visit:

[www.primaryfundraisinghub.co.uk](http://www.primaryfundraisinghub.co.uk)

### Do we get anything else?

In a simple, one word answer....yes, you do get something else. In fact, you get a lot of extra 'something else'.

No.	Extra	Checklist
1	A <b>FREE</b> raffle prize worth at least £10	✓
2	<b>FREE</b> activities to encourage entrepreneurial thinking and skills development & <b>FREE</b> marketing suggestions and materials	✓
3	A <b>FREE</b> poster to advertise your 'Gadget Shop'	✓
4	<b>FREE</b> Price Lists	✓
5	<b>FREE</b> email support, 24 hours per day	✓

## How to Order

Ordering a 'Gadget Shop' from Primary Fundraising Hub couldn't be simpler, just follow these five easy steps...

1	Print off or download a copy of our order form (by saving it to the 'my documents' folder on your computer)
2	Fill out the relevant details
3	<b>Order by Email</b> Attach the completed form to an email and return to: <a href="mailto:support@primaryfundraisinghub.co.uk">support@primaryfundraisinghub.co.uk</a>  <b>Order by Post</b> Send your completed form to: <i>Primary Fundraising Hub 134 Bedowan Meadows Newquay Cornwall TR7 2TB</i>
4	Flick the kettle on for a well-deserved cup of tea or coffee. Give yourself a pat on the back whilst you imagine all the fun creativity that is going to take place at your school.
5	You'll receive a magical box of crafts directly to your school!

**Would you like to order online?**

Simply visit the address below to place your order:

[www.primaryfundraisinghub.co.uk](http://www.primaryfundraisinghub.co.uk)

## Contact Us

### **By Email**

[support@primaryfundraisinghub.co.uk](mailto:support@primaryfundraisinghub.co.uk)

Emails will always be read and a response issued within 24hours; in many cases a response will be issued much sooner.

### **By Post**

*Primary Fundraising Hub  
134 Bedowan Meadows  
Newquay  
Cornwall  
TR7 2TB*

### **By Phone**

*Tel. 07751 793799*

For further information please visit:

[www.primaryfundraisinghub.co.uk](http://www.primaryfundraisinghub.co.uk)